

LIGHTING JOURNAL

Professional best practice from the Institution of Lighting Professionals

Lighting Journal is the monthly members' magazine of The Institution of Lighting Professionals (The ILP), the most influential lighting association within the UK and Ireland. Distributed nationally and internationally, Lighting Journal is highly regarded within the industry for its authoritative thought leadership on all aspects of the lighting profession. Lighting Journal is a quality vehicle

for reaching a diverse audience in lighting procurement and an ideal way to network your products and services.

The readership of Lighting Journal includes key specifiers and decision-makers in public and urban lighting, lighting engineers, lighting designers, lighting consultants, manufacturers and service providers to the industry.

- **ONLINE VERSION INCREASING READERSHIP BY OVER 1,000 PER ISSUE**
- **RESPECTED PRESENCE IN THE INDUSTRY**
- **REACHING KEY DECISION-MAKERS AND SPECIFIERS**
- **LIGHTING'S NUMBER ONE PUBLICATION**

2021 MEDIA PACK

FORWARD FEATURE GUIDE

JANUARY

AD DEADLINE: JAN 6

- High mast lighting
- Daylighting
- Lighting columns

FEBRUARY

AD DEADLINE: JAN 15

- Solar lighting
- EV charging
- Smart infrastructure

MARCH

AD DEADLINE: FEB 12

- WEEE compliance
- Heritage lighting
- IP ratings explained

APRIL

AD DEADLINE: MAR 12

- Sports and arena lighting
- Structural testing/asset management (ATOMS)
- Rail lighting

MAY

AD DEADLINE: APR 15

- CMS
- Healthcare lighting
- Church lighting

JUNE

AD DEADLINE: MAY 17

- Smart cities
- Photocells explained
- Industrial lighting

JULY/AUGUST

AD DEADLINE: JUN 14

- Tunnels/bridges
- Retrofit revolution
- Transport and infrastructure

SEPTEMBER

AD DEADLINE: AUG 13

- Handrail lighting
- Architectural lighting
- Street lighting data collection

OCTOBER

AD DEADLINE: SEP 13

- Highways/high street lighting
- Traffic management
- Public realm lighting

NOVEMBER/DECEMBER

AD DEADLINE: OCT 14

- Bespoke luminaires and columns
- Lighting for flora and fauna
- Raise and lower lighting columns

For more information or to make a booking, please call Andy Etherton

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The Lighting Journal is published by The Institution of Lighting Professionals. Matrix Print Consultants Ltd design, print and manage the media sales on behalf of the ILP. Contact Andy Etherton: andy@matrixprint.com

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If you require assistance in creating your artwork we provide bespoke design services.

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