

2020 MEDIA PACK

LIGHTING JOURNAL

Professional best practice from the Institution of Lighting Professionals

Lighting Journal is the monthly members' magazine of The Institution of Lighting Professionals (The ILP), the most influential lighting association within the UK and Ireland. Distributed nationally and internationally, Lighting Journal is highly regarded within the industry for its authoritative thought leadership on all aspects of the lighting profession. Lighting Journal is a quality vehicle for reaching a diverse audience in lighting procurement and an ideal way to network your products and services.

The readership of Lighting Journal includes key specifiers and decision-makers in public and urban lighting, lighting engineers, lighting designers, lighting consultants, manufacturers and service providers to the industry.

REACHING KEY DECISION MAKERS AND SPECIFIERS

RESPECTED PRESENCE IN THE INDUSTRY

**ONLINE VERSION INCREASING READERSHIP
BY OVER 1,000 PER ISSUE**

LIGHTING'S NUMBER ONE PUBLICATION



2020 FORWARD FEATURE GUIDE

JANUARY

AD DEADLINE: 20TH DECEMBER

- Industrial Lighting
- Railway Lighting
- WEEE Compliance

FEBRUARY

AD DEADLINE: 16TH JANUARY

- Solar
- Asset Management ATOMS
- Funding

MARCH

AD DEADLINE: 17TH FEBRUARY

- LIFI
- Lighting Controls
- Training and Development

APRIL

AD DEADLINE: 13TH MARCH

- Festive Lighting
- Sports Lighting
- Structural Testing

MAY

AD DEADLINE: 13TH APRIL

- Human Centric Lighting
- CMS
- Horticultural Lighting

JUNE

AD DEADLINE: 11TH MAY

- Smart Cities
- Louvre Technology + Daylighting
- Lighting Columns

JULY/AUGUST

AD DEADLINE: 15TH JUNE

- Tunnels and Bridges
- Retrofit
- Surge Protection Devices

SEPTEMBER

AD DEADLINE: 17TH AUGUST

- Passive Safety
- Architectural Lighting
- Feeder Pillars

OCTOBER

AD DEADLINE: 14TH SEPTEMBER

- Highways + smart motorways
- Heritage Lighting (or historical)
- Street Lighting advances

NOVEMBER/DECEMBER

AD DEADLINE: 20TH DECEMBER

- EV charging
- IOT
- Drivers

*For more information
or to make a booking,
please call Andy Etherton
on 01536 527297 or email
andy@matrixprint.com*

2020 ADVERTISING RATES

PREMIUM POSITIONS	x1 ISSUE	x3 ISSUES	x6 ISSUES	x10 (1 YEAR)
OUTSIDE BACK COVER <i>210mm wide by 297mm high (add a 3mm bleed)</i>	£1500	£1350	£1300	£1200
INSIDE FRONT COVER <i>210mm wide by 297mm high (add a 3mm bleed)</i>	£950	£900	£850	£800
INSIDE BACK COVER <i>210mm wide by 297mm high (add a 3mm bleed)</i>	£950	£900	£850	£800
PAGE FOUR <i>210mm wide by 297mm high (add a 3mm bleed)</i>	£900	£850	£800	£750
	x1 ISSUE	x3 ISSUES	x6 ISSUES	x10 (1 YEAR)
DOUBLE PAGE SPREAD <i>420mm wide by 297mm high (add a 3mm bleed)</i>	£1600	£1400	£1200	£1000
FULL PAGE <i>210mm wide by 297mm high (add a 3mm bleed)</i>	£850	£800	£750	£700
HALF PAGE <i>202mm wide by 140mm high (add a 3mm bleed)</i>	£600	£550	£500	£450
QUARTER PAGE <i>99mm wide by 140mm high (add a 3mm bleed)</i>	£400	£350	£300	£250
ADDRESS MAIL OUT SHEET MONO (ONE SIDE) <i>216mm wide by 303mm high (add a 3mm bleed)</i>	£400	£350	£300	£250
ADDRESS MAIL OUT SHEET COLOUR (ONE SIDE) <i>216mm wide by 303mm high (add a 3mm bleed)</i>	£550	£500	£450	£400
RECRUITMENT	x1 ISSUE	x3 ISSUES	x6 ISSUES	x10 (1 YEAR)
FULL PAGE RECRUITMENT ADVERTISEMENT <i>210mm wide by 297mm high (add a 3mm bleed)</i>	£850	£800	£750	£650
HALF PAGE RECRUITMENT ADVERTISEMENT <i>202mm wide by 140mm high (add a 3mm bleed)</i>	£600	£550	£500	£400
QUARTER PAGE RECRUITMENT ADVERTISEMENT <i>99mm wide by 140mm high (add a 3mm bleed)</i>	£400	£350	£300	£200
DIRECTORIES				x10 (1 YEAR)
INCLUSION INTO THE LIGHTING DIRECTORY				£750
INCLUSION INTO THE CONSULTANTS DIRECTORY				£350
LIVE LINKS ONLINE VERSION				
LINK YOUR AD OR ARTICLE VIA URL TO YOUR WEBSITE <i>(contact Andy for more details)</i>				

Please ensure all artwork is set to the correct dimensions with additional 3mm bleed.

Artwork should be sent as high-res PDFs or JPEGs. Files must be CMYK, to avoid colour loss during conversion.

Artwork can be sent directly to andy@matrixprint.com

If you require assistance in creating your artwork we provide bespoke design services. For more information on our design services contact Andy on 01536 527297 or email andy@matrixprint.com